Norton Cyber Security Insights Report 2016
Global Comparisons

TOP FINDINGS	FRANCE	GLOBAL (21 countries)
Total consumers affected by cybercrime in past year	13.7 million (24%)	689.4 million (31%)
Total financial cost of cybercrime in past year	$2 billion (USD)	$125.9 billion (USD)
Total time lost to cybercrime in past year	9.6 hours	19.7 hours
Those most affected by cybercrime in the past year	FrequentTravelers: 31% Millennials: 29% Parents: 26%	Millennials: 40% Parents: 40% Frequent travelers: 40%
Percent who cannot identify a phishing email or have to guess if the email is legitimate	31%	41%
Percentage who experienced a negative outcome after responding to a potential phishing email	90%	80%
Percent who think they know how to determine whether the Wi-Fi network they are using is secure.	56%	48%
Percent who feel overwhelmed about the amount of information they need to protect on line on a daily basis	33%	39%
Percent believing connected home devices offer hackers new ways to steal data	81%	72%
Percent of consumers who only use secure passwords when required	26%	42%
Percent with at least one unprotected device	35%	35%
Percent confident in their ability to keep personal information safe online	36%	40%
Percent believing it's become harder to stay safe and secure online over the past 5 years	59%	63%
Percent willing to install a third-party program to access free Wi-Fi	25%	21%
According to consumers, those who should be responsible for teaching people to stay safe and secure online	Internet Providers: 78% Tech companies: 56% Individuals: 49% Government: 49%	Internet Providers: 64% Tech companies: 62% Individuals: 57%

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